Erica Snyder

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SUMMARY

Frontend Engineer with a strong foundation in React, TypeScript, and modern JavaScript frameworks. Experience building high-performance, accessible applications and delivering user-centered design solutions. Strong expertise in collaborative environments, working closely with cross-functional teams to drive innovation in B2B SaaS and enterprise settings. Passionate about creating scalable, modular web components and enhancing client satisfaction through optimized, accessible user experiences and performance improvements.

EDUCATION

Post Bacc. to MS Computer Science Candidate Tufts University, Projected Completion 2027
Full Stack Flex Bootcamp Certificate UC San Diego Extension, December 2021
Bachelor of Architecture, Psychology Minor Cal Poly San Luis Obispo, June 2018

TECHNICAL SKILLS

Core Technologies HTML, CSS, JavaScript, TypeScript, React, Next.js, GitHub, Gatsby
Design & Collaboration Styled Components, Material UI, Tailwind, Panda CSS
Content & CMS Contentful, DatoCMS, Builder.io, GraphQL, Apollo, Storybook

PROFESSIONAL EXPERIENCE

Frontend Engineer, L2 Aug 2023 - Present
Frontend Engineer, L1 Feb 2022 - Aug 2023
Webstacks, Inc - San Diego, CA

- Technical Lead on multiple high-profile projects, liaising with clients, project managers, and designers to ensure accurate implementation, project success, and positive client outcomes.
- Led the redesign of a help center for a key client in healthcare, creating a more intuitive and accessible user experience, significantly improving client satisfaction and operational efficiency.
- Spearheaded a 6-week documentation project for Presbyterian Healthcare Services, creating over 140 documented elements, including templates, components, and guides that streamlined the client's content management and editing process.
- Planned and executed the migration of 40+ forms from Active Campaign to HubSpot, using the HubSpot Forms API to enable seamless customization and integration with third-party tools like Woopra and Segment.
- Developed and maintained strong client relationships, enhancing client engagement and trust in Webstacks' capabilities.
- Co-led the development of the SevenRooms full site rebrand leading to a marked increase in conversion rates.

Architectural Designer Aug 2018 – Sep 2021
Anderson Brulé Architects, Inc - San Jose, CA

- Collaborated with multidisciplinary teams, including project managers, interior designers, and consultants, to produce detailed architectural drawings and construction documentation for large-scale commercial projects.
- Applied a solutions-oriented approach to streamline project approvals and enhance design precision, with a focus on systems thinking and user-centered design principles.